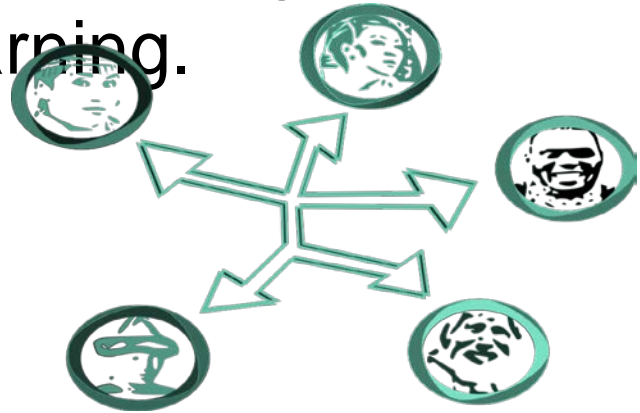


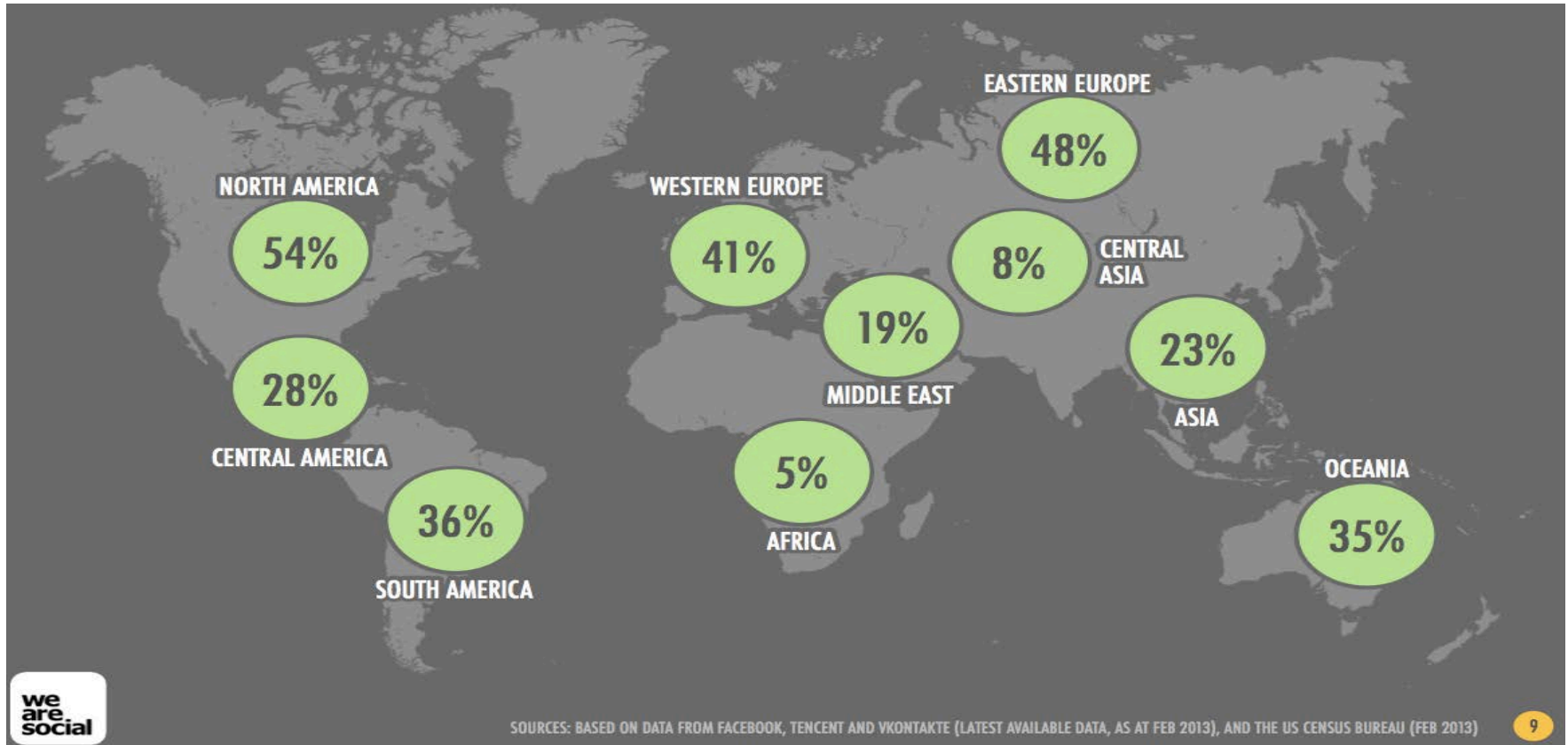
Social Networking and Mobile Learning

Outcome:

To identify the benefits of incorporating social networking tools in mobile learning.

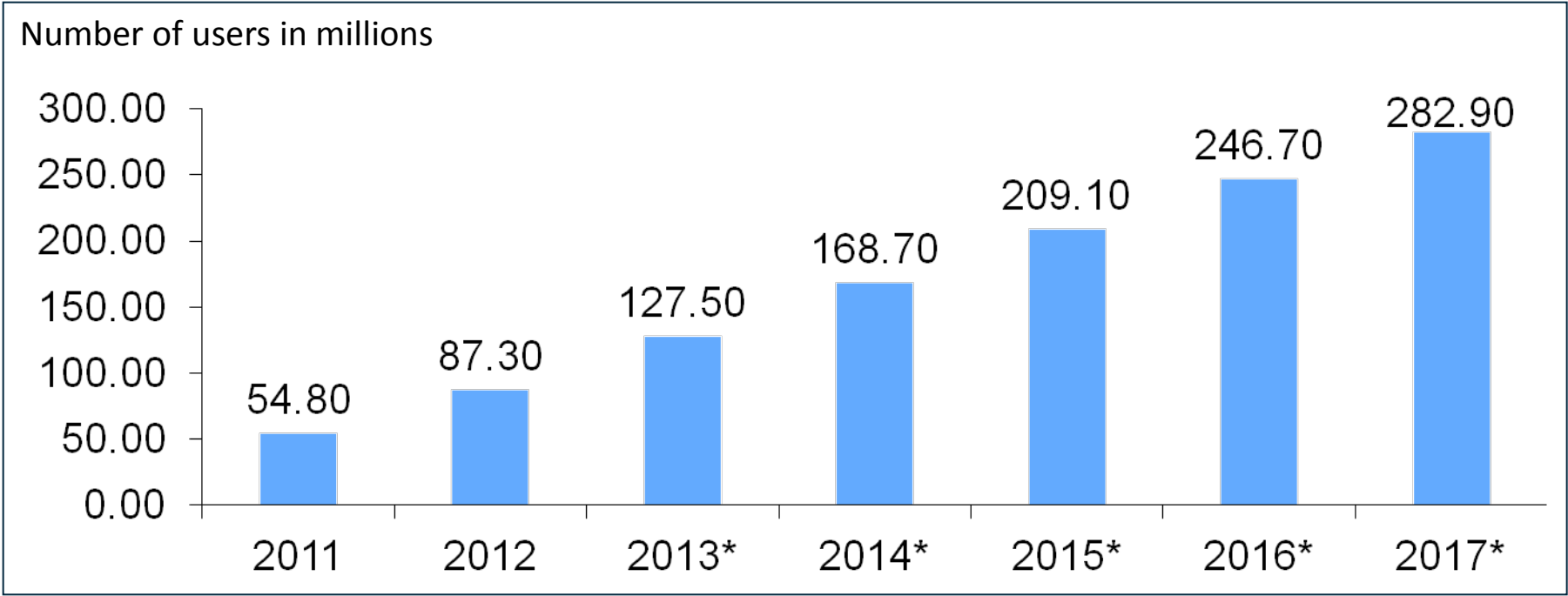


Social Media Penetration Feb 2013



Source: wearesocial.sg; Social, digital, and mobile worldwide. February 2013. p. 9

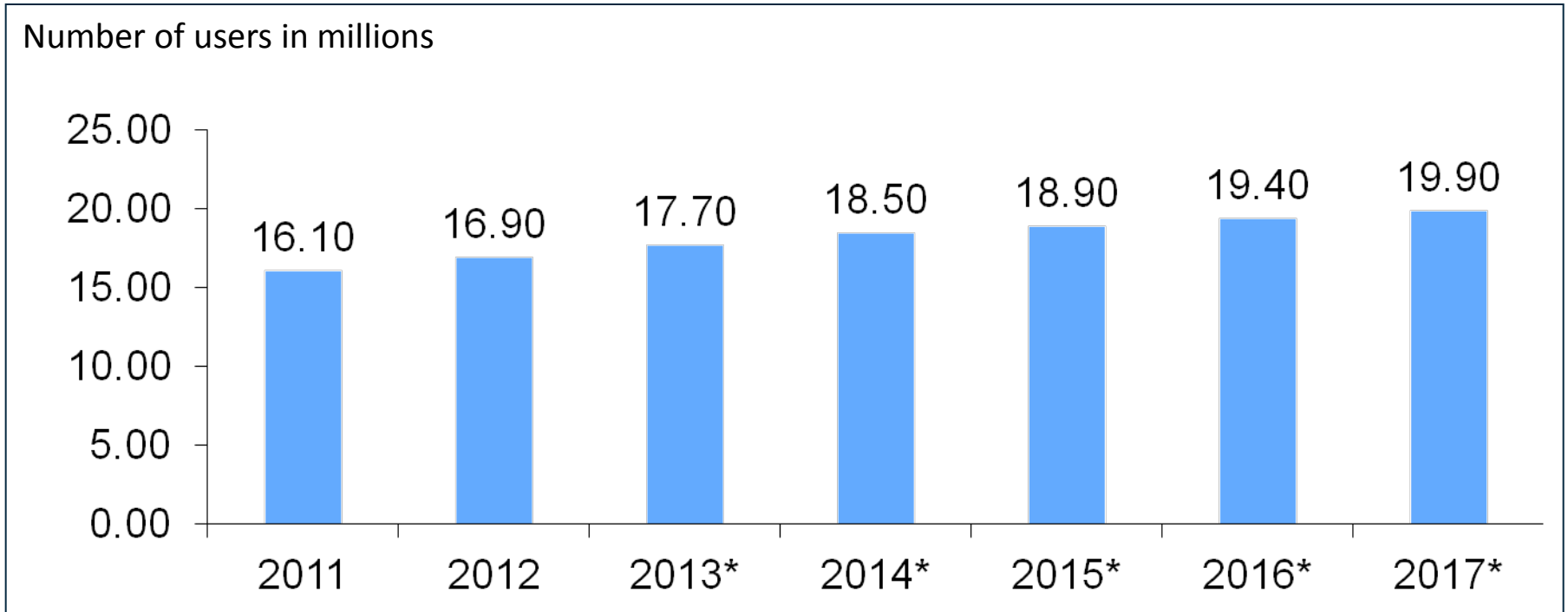
Number of Social Network Users in India 2011-2017



Source: eMarketer, emarketer.com

<http://www.statista.com/statistics/219896/number-of-social-network-users-in-india/>

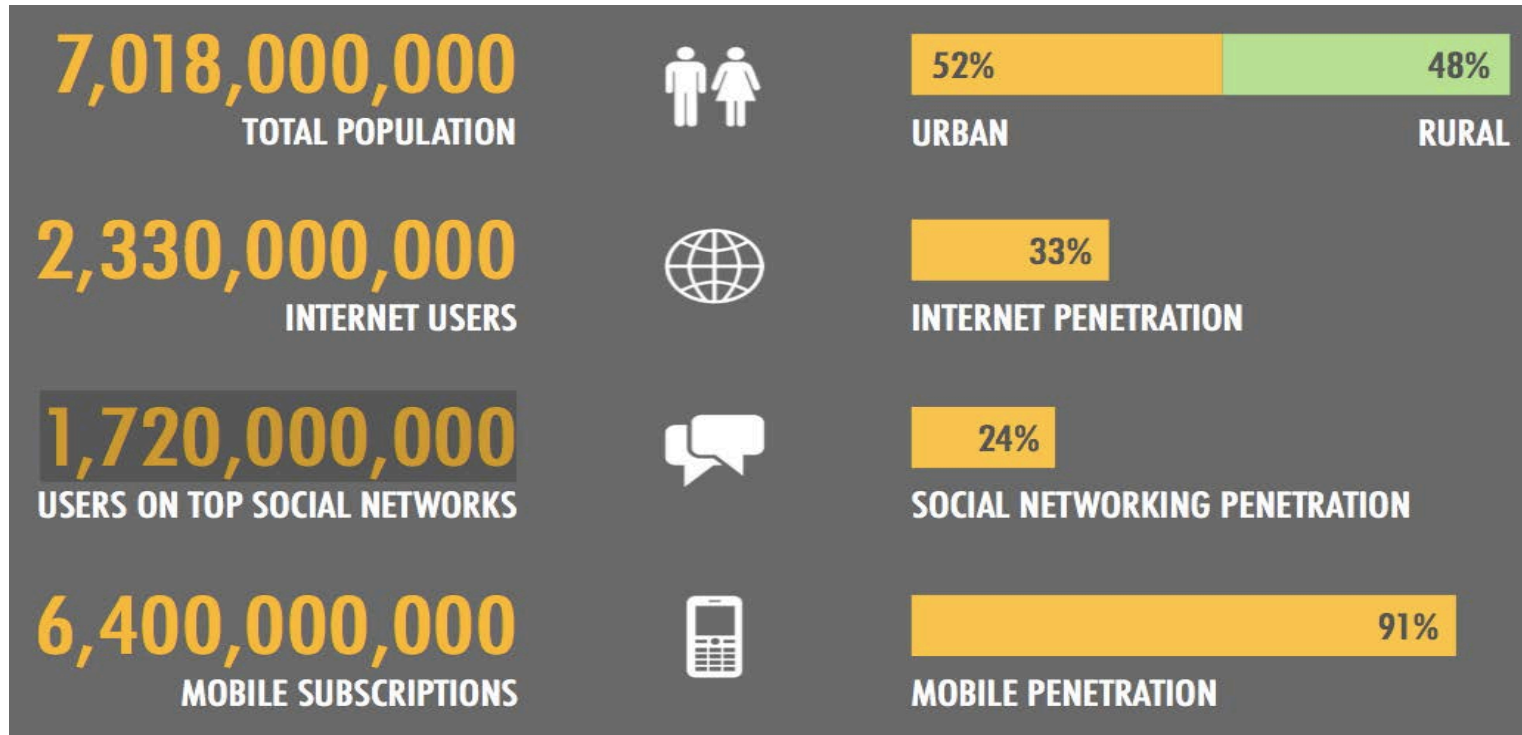
Number of Social Network Users in Canada 2011-2017



Source: eMarketer, emarketer.com

<http://www.statista.com/statistics/260710/number-of-social-network-users-in-canada/>

Number of Social Network Users (Feb 2013)

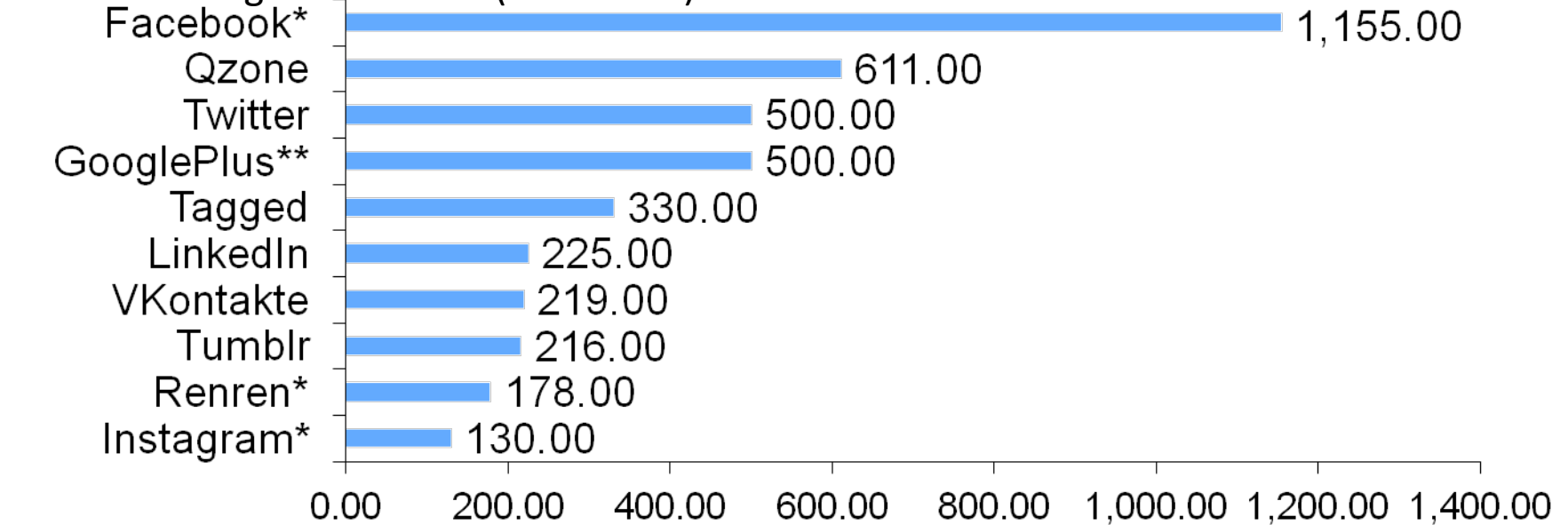


Source: wearesocial.sg; Social, digital, and mobile worldwide. February 2013. p. 3

Global Social Networks

Leading social networks worldwide as of July 2013, ranked by number of registered users (in millions)

Number of registered users (in millions)



Source: DMR; Facebook; Google; Renren; VK, expandedramblings.com

<http://www.statista.com/statistics/272014/global-social-networks-ranked-by-number-of-registered-users/>

Participatory Learning

- Enhanced access to other people
 - distributing information
 - sharing meaning and experiences
 - instantaneous interaction and exchange of feedback
 - ad-hoc, on-demand or structured/planned
- >> Participatory and collaborative learning
- >> Co-creation of knowledge

Community

- Learning community or community of practice
 - At a distance (micro-communicating, micro-blogging)
 - Face-to-face (back-channeling)
- Give voice and empower
- Stronger sense of belonging

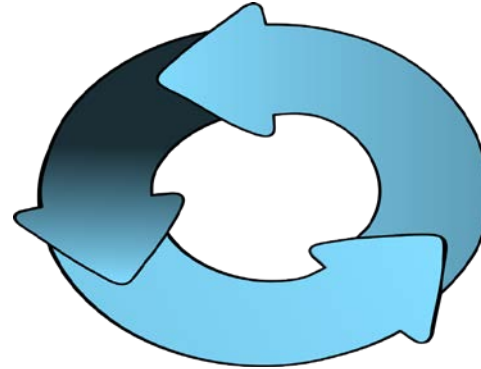


Peer and Expert Interaction

- Communication and mediation
 - more frequent
 - engaging
 - fragmented, chaotic, and unpredictable
 - dynamic
 - rich (multimedia artifacts)
 - across time and locations
 - synchronous and asynchronous

Feedback Exchange

- Continuous and rapid cycles
 - brainstorming
 - expression
 - reflection
 - rehearsal
 - meaning negotiation
 - engagement



Self and Community

- Reflection on self in community
 - motivating
 - encouraging
 - prep for real-life demands
(communication skills, teamwork)



Enhanced Learning

- Contextual learning
 - context-embedded
 - time-sensitive
- Scaffolds and supports
- Spaced learning
- Meaning making
- Evaluation
- Co-creation



Other Benefits

- Encouraged creativity and expression
- Enhanced engagement and motivation
- Currency, richness and diversity of information
- Individual and group ownership

Harness the power of social media to support participatory mobile learning